

WEBSITE:

rip-arts.com

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RALPH ZAVALA

Lead production artist & team leader with over 6 years of experience. Working with clients, vendors, and management to accomplish set goals. Strong point is being contribution as a creative team player. Goal is to work as a lead production artist in leading web or print company.

EXPERIENCE

Course Production Specialist
AppleOne, 2014 - 2016
Woodland Hills, CA

Contract assignment to Becker, inc. as a course production specialist for their web based multimedia educational products. This job requires the use of Power Point, Word, Excel and Flash to build and update their educational on-line courses.

Freelance Designer
2011 - 2016
Los Angeles, CA

Driven Freelance Graphic Designer with over 5 years of experience. Delivering digital and print materials for a variety of client campaigns. Adept at visual strategy, layout development, and electronic production for print media. Serving as a Account Manager for web-site firm.

DVD/Blu-Ray Specialist
SPF Transfer, 2008 - 2011
Chatsworth, CA

Responsible for production of DVD & Bu-Ray menu design. Productions specialist and client & vendor liaison. Duties concept through completion of motion graphics.

EDUCATION

LOS ANGELES PIERCE COLLEGE
Associates of Arts in Liberal Studies
Minor Fine Arts

Liberal Studies with emphasis in the fine arts.

WEST VALLEY OCCUPATIONAL
CENTER
Woodland Hills, CA

Studies in the basic principles and techniques of graphic design, typography, color theory, and illustration. Study of digital imaging software (Adobe Photoshop, InDesign and Illustrator), Adobe Suite.

LANGUAGES

SPANISH
ENGLISH

PROFESSIONAL SKILLS

PHOTOSHOP
ILLUSTRATOR
IN-DESIGN
WEB DEVELOPMENT
AFTER EFFECTS

GOOGLE ADS
CLIENT CONSULTATION
MAC & PC LITERATE
HTML, CSS, WORD PRESS
MECHANICAL